





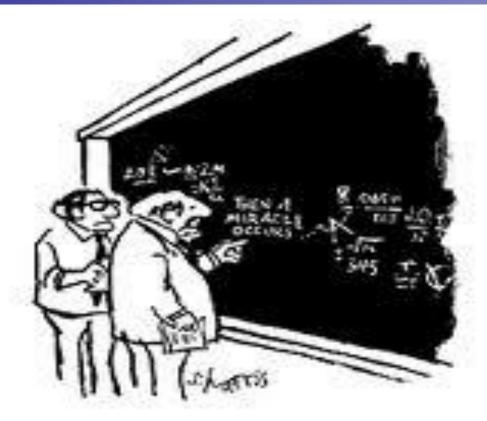


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"I think you should be more explicit here in step two."













# Delivering the "Waves Vision"

'For vision and values-driven social innovators the highest form of accountability is internal. Are we walking the talk? Are we being true to our vision? Are we dealing with reality? Are we connecting the dots between here-and-now reality and our vision? And how do we know? What are we observing that's different, that's emerging? These become internalised questions, asked ferociously, continuously, because they want to know. [We] need to understand that the seriousness of inquiry and resulting learning constitutes accountability.'



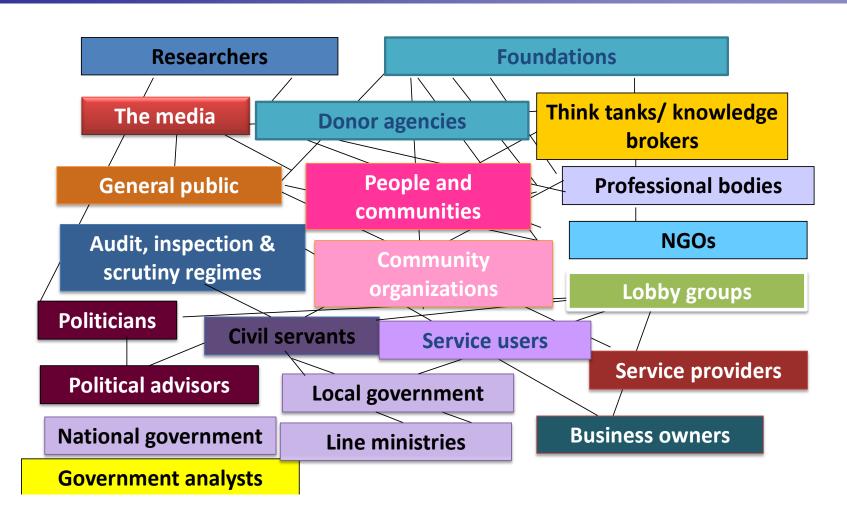








### Who Do You Work With?















# 20th Century M&E: A Linear Model

If you benefits to accomplish If you participants are your planned accomplish achieved, then If you have activities, then your planned certain changes activities to the access to vou will in organizations, hopefully deliver communities. Certain them, then you extent you the amount of can use them intended, then or systems resources are your participants might be needed to to accomplish product and/or operate your your planned service that will benefit in expected to activities you intended certain ways program occur Resources/ **Activities** Outputs **Outcomes Impact** Inputs



Your Intended Results









If these





## Moving Forward

- Freire
- Examine beliefs about poverty and development
- · Reflect then act

1970s

1980s

- · Evaluation, recurring programme failure
- · Carol Weiss, Michael Quinn Patton, Patricia Rogers
- · Critical examination of assumptions about change

- · Linear logic models?
- No context. oversimplification
- · Expected and positive changes

2010s

### Theory of change

- · Context for change and others active in it
- · What needs to change and why
- · Programme's contribution













## 21st Century M&E... Adding Value!

### Complete Theory of Change

#### SITUATIONAL DRIVERS

Socio-economic, political, **Technological factors** 

Existing policies, practices, beliefs

Other actors in research, policy and practice

Capacity of target groups to respond

Receptiveness of context

Organizations, resources, systems, skills

LONG-TERM. LASTING CHANGE

Long-term change or impact for people

#### **MEDIUM TERM CHANGES**

Indirect influence - policy shapers, knowledge networks, planners, practitioners, stakeholder groups

Behaviours and practice for change

SHORT-TERM CHANGES

What behaviour changes, by whom? Direct influence - partners, collaborators, Immediate research users

Research programme

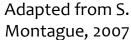
Evidence, communications, stakeholder engagement

Capacity to use research

Awareness. reception of new knowledge

Engagement, involvement

Cause-effect assumptions





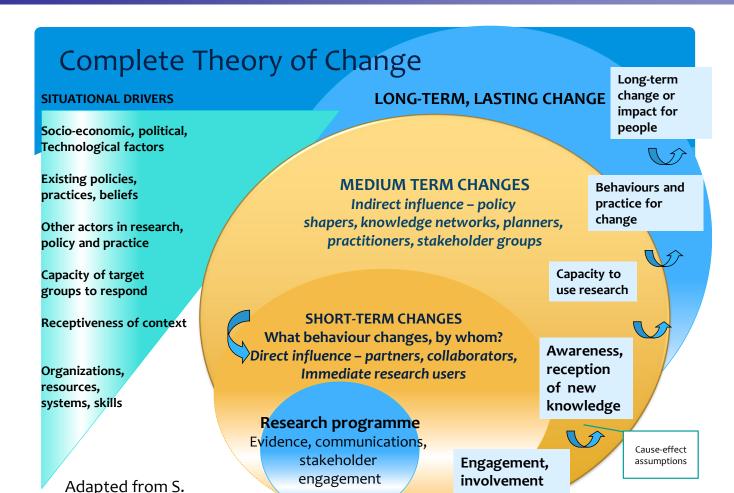








# Theory Of Change





Montague, 2007











### ToC for ESPA

### ESPA Theory of Change: Impact

Longer-term social, environmental and economic impact (Super goal)

Impact in ecosystem and poverty reduction domain

Longer term changes in policy, practice, planning, institutions and markets for ecosystem services

Functioning ecosystems, reduced poverty and increased economic growth

People, communities and development actors sustainably manage ecosystems for poverty reduction and inclusive

Development actors successfully applying ecosystem services and poverty alleviation research and evidence in planning, practice,

Example outcome: Multi-stakeholder, mutli-sector commission on ecosystem management or for management of specific ecosystem e.g. river

Assumption: Context, external, political factors determine the scale of

Research evidence taken up and applied

**Boundary where** development actors in policy, planning and implementation take over

Stakeholder groups convene platforms

for action informed

ecosystem services

by evidence on

Isabel Vogel for ESPA





Assumption:

Policy, practice and private sector actors

adopt ES for PA

approaches and take to scale



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## Ways Forward:

- ESPA's Theory of Change Training document will be published within by May 2012.
  - Simple to cascade and adapt to WAVES.
- UK Government (Science and Innovation Network) will host an event on valuation science in the US during 2012.
  - Setting science questions and approaches













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